

**Program****BUSINESS ADMINISTRATION/INTERNATIONAL
BUSINESS**

- *Associate in Applied Science (AAS), Certificate*
- *AAS Day Program:* 4 semesters
- *AAS Evening Program:* 11 semesters, including 3 summer terms
- *Certificate Program:* 2 semesters
- *Admission Cycle:* Every semester
- *Maximum Number Admitted Annually:* Open

Career Description

These programs are a unique concentration under the Business Administration curriculum title. They are designed to prepare individuals for positions in international business and provide a fundamental knowledge of international economics, law and business practices.

Careers Available

Graduates should qualify for a variety of positions in import/export departments, freight forwarder companies, custom house brokerage firms, international banking, state and federal government organizations, global organizations, or other internationally active businesses.

Entry-Level Salary

Degree graduates: \$25,000 - \$30,000/yr.
Certificate graduates: \$15,000 - \$25,000/yr.

Course of Study

Coursework includes international accounting, management, marketing, communications, business law, and economics, as well as general education courses. Cooperative education opportunities may be available. Related skills are developed through the study of foreign language, computer applications, financial analysis, critical thinking skills, and ethics appropriate to today's global economy.

**Recommended
Courses and Skills**

Strong math and accounting background, high school algebra strongly recommended. Foreign language, strong reading comprehension and basic computer skills.

**Helpful Personal
Attributes**

General awareness of the international business environment, strong communication and interpersonal skills, good decision-making skills and awareness of cultural diversity, computer keyboarding and technology application abilities and tolerance, and adaptability to various work environments.

Program Contact

If you would like additional information about the Business Administration/International Business Program, contact Deana Ray, Department Chair/Interim Program Coordinator, at 336.734.7167 or dray@forsythtech.edu.

How To Get Started

You may pick up an application at the Admissions Office, 123 Allman Center on the Forsyth Tech Main Campus, 2100 Silas Creek Parkway in Winston-Salem. You may also request an application by calling 336.734.7253, or you may apply online at www.forsythtech.edu.