

**Program*****BUSINESS ADMINISTRATION/ELECTRONIC
COMMERCE***

- *Associate in Applied Science (AAS)*
- *AAS Day Program:* 5 semesters, including 1 summer term
- *AAS Evening Program:* 12 semesters, including 4 summer terms
- *Admission Cycle:* Every Semester
- *Maximum Number Admitted Annually:* Open

Career Description

These programs are a unique concentration under the Business Administration curriculum title. They are designed to prepare individuals for a career in the Internet economy and provide a sound business educational base for life-long learning. Electronic Commerce requires a convergence of technology and business strategy for development of successful online businesses.

Careers Available

Graduates should qualify for a variety of positions in government agencies, financial institutions, small to medium size businesses, and many manufacturing or service industries.

Entry-Level Salary

\$25,000 - \$30,000/yr.

Course of Study

Coursework includes accounting, management, marketing, web design and development, computer applications, business law, economics, and general education courses. Cooperative education opportunities may be available. Related skills are developed through the study of communications, computer applications, financial analysis, critical thinking skills, and web technologies appropriate to business today.

**Recommended
Courses and Skills**

Strong math skills, high school algebra strongly recommended. Strong communication, reading comprehension skills and basic computer skills.

**Helpful Personal
Attributes**

General awareness of the business environment. Strong communication and interpersonal skills. Analytical and critical thinking skills. Computer keyboarding and technology application abilities and adaptability to various work environments

Program Contact

If you would like additional information about Business Administration/Electronic Commerce Program, contact Deana Ray, Program Coordinator, at 336.734.7167 or dray@forsythtech.edu.

How To Get Started

You may pick up an application at the Admissions Office, 123 Allman Center on the Forsyth Tech Main Campus, 2100 Silas Creek Parkway in Winston-Salem. You may also request an application by calling 336.734.7253, or you may apply online at www.ForsythTech.edu.