

*Winter 2015* 



Dr. Gary M. Green

Transformation. There is no better word to describe the exciting and long-term journey on which Forsyth Tech is currently embarking.

For the past few years, many of you have enjoyed keeping up with Forsyth Tech through Tech Quarterly. With this issue, we are introducing a new biannual publication to engage readers in fresh new ways and communicate the evolution of the college in a time of rapid technological change. Transformation is a theme that you will see reflected throughout several stories in this issue, but I'd like to highlight here some of the ways transformation is informing the college.

We recently created a new strategic plan that will lead us forward for the foreseeable future. We call it "Transformation," which has as its most basic guiding principle the desire to become a better college that better serves our students. This is already playing out in a number of ways, both practically and conceptually.

In the fall of 2014, we officially opened our state-of-the-art facility in Wake Forest Innovation Quarter, strategically placing our Business & Industry Services department in the heart of invention and creativity in Winston-Salem. For the first time, we have cutting-edge class and lab space that is transforming the way we serve our business clients of all sizes, from start-ups to multinationals. You can read more about our Business & Industry Services offerings in the cover story.

We have recently completed a multimillion-dollar investment in our computer-integrated machining program, transforming the way we are preparing students to meet new technical workforce demands. This equipment is also transforming the way we are meeting the needs of our local employers by providing them with highly skilled workers.

Technology is transforming the way we want people to think about Forsyth Tech. In the past, the community has thought of Forsyth Tech as a place where they go for instruction. In the future, the college will be a virtual "place" as well as a tangible community resource accessible by virtual connections. With our focus on technological transformation, we're remaining true to the word "technical" in our name.

We are using social media more and more to connect with students and alumni proactively to communicate with and engage them with the college. We are using technology to collect data for decision making that will transform the way we recruit, admit, onboard and even tutor students.

Regardless of whether we're focused on enhancing our student-focused programs or meeting employer needs, technology is transforming the way we interact with and deliver services to all of our customers.





Forsyth Tech is proud to be part of the North Carolina Community College System, with 58 institutions serving more than 800,000 students annually, North Carolina Community Colleges are creating success in our state by:

- > Offering hope for a better future through vocational training and education
- > Providing opportunity by making higher
- > Generating jobs by creating a skilled workforce for business and industry

Forsyth Tech welcomes diversity and is dedicated to meeting the needs of students with disabilities as mandated by the Americans with Disabilities Act. For more information, please contact Sarah Hawks, Coordinator, Disabilities Services Office, at 336,734,7155 or shawks@forsythtech.edu.

Forsyth Technical Community College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate degrees, diplomas and certificates. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 for questions about the accreditation of Forsyth Technical Community College.

### We're Listening!

If you'd like to comment on anything in this issue of *Forsyth Tech* Magazine, you can email us at FTMagazine@ForsythTech.edu.



### Tech Journal

Our latest accomplishments and noteworthy news about students, faculty and staff

# Cover Story: Transformation

As the college begins a new and exciting journey, Business & Industry Services plays a big role 18

### The Alumni Oval

A celebration of Alumni milestones

### Our Foundation

News about gifts, scholarships and our gracious donors

### 2014 Education For Life Report Accomplishments of 2014, highlighting the ways Forsyth Tech changes lives in our community



Like any college, Forsyth Tech is a dynamic institution, ever growing and constantly changing. There's always something exciting happening, and that's why we created this section of the magazine – *Tech Journal*. Here we present the college's latest accomplishments – awards won, grants received, new programs and degrees offered, honors bestowed

on the college as well as the faculty and staff – along with events on campus and other noteworthy items. It's a quick way to catch up on the news from Forsyth Tech.

### Students Go Head-To-Head – And **Come Out Ahead**

The SkillsUSA Championships is one of a number of different industry-related competitions that Forsyth Tech students have the opportunity to participate in. This event serves as an annual showcase for the best SkillsUSA students across the nation. SkillsUSA is an organization that helps prepare students for careers in trade, technical and skilled service occupations. Each year, contests begin locally and continue through the state and

national levels, with only state winners advancing to the national competition. At this year's Championships in Kansas City, more than 6,000 state contest winners competed in 99 different categories, working against the clock and head-to-head against contestants from other schools to show their expertise. Forsyth Tech is honored to have had five students receive medals this year across a variety of categories.

These medals not only reward Forsyth Tech students for their excellence but also demonstrate the college's ability to produce graduates ready to enter the workplace with the skills and education needed to succeed. Keeping training relevant to employers' needs is a critical component of the education Forsyth Tech constantly seeks to provide to its students, and each year, the SkillsUSA Championships gives them an opportunity to directly involve industry in the evaluation of their performance. We congratulate these five students for their success, representing Forsyth Tech's Screen Printing Technology, TV/Video Production and Audio/Radio Production programs:



Rashaun Edwards won a Silver medal in Screen Printing Technology. Rashaun was tested on his ability to prepare screens, register a multicolor design on a manual four-color one-station rotary press and print a multi-color design on a manual six-color four-station rotary press. He also completed a written technical knowledge test and participated in an oral professional assessment.

Justin Dorsey and Randy Maynard won a **Bronze** medal in TV/ Video Production. The team had to plan and shoot a video (30 seconds or one minute in length) on location to convey the "theme" of the event – SkillsUSA: 50 Years of Champions at Work. Editing was done in the contest area with special emphasis on professional production of the video by industry standards, quality of audio and video, and adequate conveyance of the "theme" to the viewer.

Sean Killebrew and Monica Cooper won a **Bronze** medal in Audio/ Radio Production. The team produced (planned, wrote, voiced, recorded, edited, rendered, etc.) a five-minute sound and interview-only news story, with a 30-second ad spot produced and inserted into the production. The task required them to demonstrate their ability to plan a project that meets a specific prompt and run time; gather, edit and mix a variety of audio sources; and finally, render the completed project to a specified audio file.



## **New Pathways In Transportation Technology**

schools considered, placing it in the top 2.6 percent.





# **Get Your** Name On **Forsyth Tech's List**

Don't miss out on the latest happenings at Forsyth Tech! Visit ForsythTech.edu to sign up for our e-newsletter Take It From Tech!

# "Hi...Welcome to Forsyth Tech! I'll be your campus tour guide today."

Student Ambassadors are among the college's best students and serve many important roles, including representing the college at numerous functions and events. In return, each receives a full scholarship. Meet our Forsyth Tech Student Ambassador Scholarship Program participants for 2014-15:



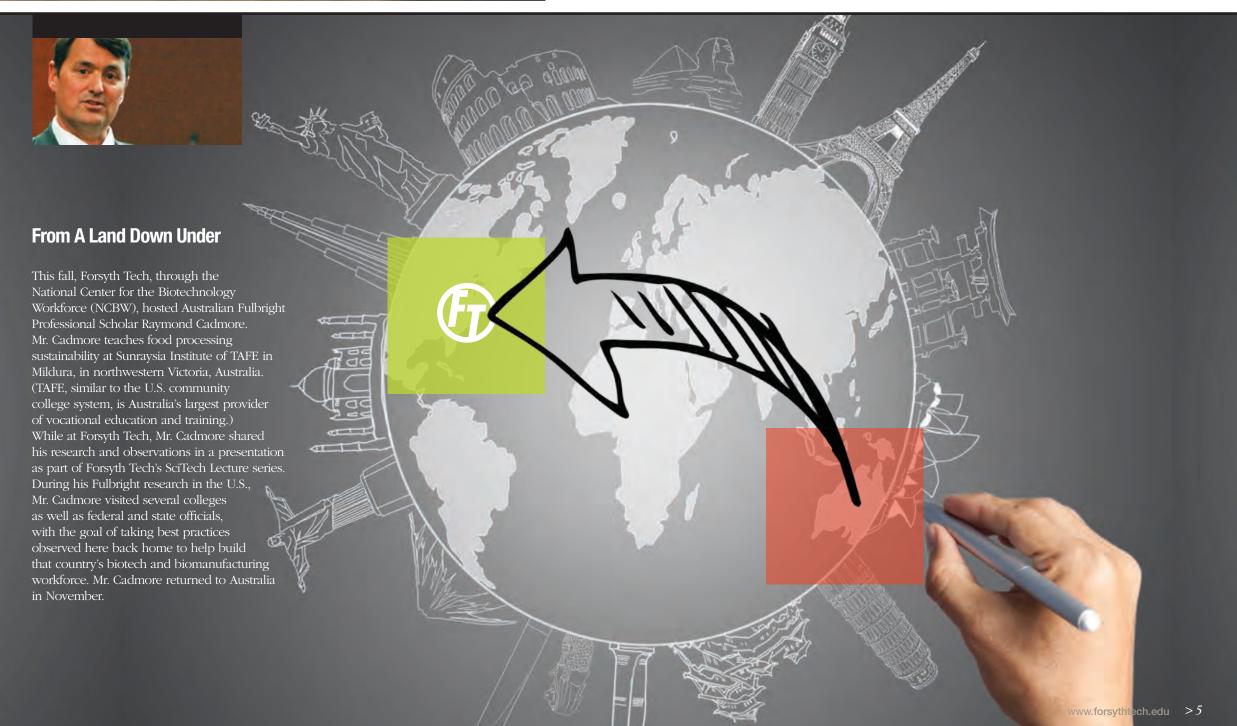


### A Gift To Build On

In July, Forsyth Tech received a gift of \$52,000 from The Lawrence E. Pope Foundation to update and expand the college's Diesel and Heavy Equipment Technology program. The gift will allow the college to increase enrollment in the program and provide students with relevant, experiential training using state-of-the-art equipment.

The late Lawrence E. Pope, founder of L.E. Pope Building Co., Inc. (today part of Pope Companies), had a lifelong interest in grading equipment, over-the-road tractors and other types of diesel-powered heavy equipment. In presenting the gift to Forsyth Tech, Jeff

Taylor, (second from left) vice president and chief financial officer of the Pope Companies and treasurer of the Lawrence E. Pope Foundation, expressed the Foundation's desire in making a difference in the community by supporting the educational needs of Forsyth Tech students.







### A Touch Of Glass

Betti Pettanati-Longinotti is a beloved and well-known local glass artist and painter with an international reputation. For the past eight years, she has taught stained glass and oil painting part-time at Forsyth Tech.

"I enjoy teaching and having the opportunity to teach something I love," says Betti. "I like seeing the skill level of students improve over time. I'm fed by seeing their sense of accomplishment."

She earned her BFA from the Maryland Institute, College of Art, a MA from the University of Arts/Philadelphia and her MFA through the Art Institute of Boston at Lesley University. In 2013, she retired from the Winston-Salem/Forsyth County School System after serving more than 30 years as an art educator.

She recently led the public installation of a ceramic-based tactile wall for Industries for the Blind (IFB) in Winston-Salem, one of Forsyth Tech's corporate training clients. Located on the playground at Tracy's Little Red Schoolhouse, the wall is designed for the youth who participate in IFB's after-school and summer programs.

The wall measures 54 by 9 feet and contains handmade ceramic tile, glass tesserae and found objectives. Called the Pfefferkorn Playground, it was commissioned by local philanthropist, Gordon Pfefferkorn.

"When first approached about this project, I was asked to incorporate found objects or representations of them, including an eye chart, the Winston-Salem skyline, a bowling ball and the iconic Salem Coffee Pot," Betti explains. "I took inspiration for this project from Philadelphia's Magic Gardens, created by mosaic artist Isaiah Zagar."

Betti oversaw the creation and installation of the Pfefferkorn Playground with her artists' team over a six-month period, firing the kiln six days a week during fabrication.

Critical to completion of this project on schedule was the volunteer support she received from participants in the Student Enrichment Experience (SEE) program (supported by a Brighter Path Foundation), children of the Brookstown Summer Camp, BB&T and IFB employees, as well as some of her Forsyth Tech art students. Even the Star Catchers, a group of Forsyth Tech Compensatory Education students from Stokes County, helped out.

This community collaboration epitomizes the spirit of a quote from Helen Keller that Betti included in Braille on the Pfefferkorn Playground wall that reads, "Alone we can do so little, together we can do so much."

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### **Tech** Journal





# **Holocaust Survivors Share Their Stories**

In December, Forsyth Tech hosted presentations by two Holocaust survivors - Irene Skolnick from Pittsburgh, Pa., and Hank Brodt from High Point, N.C. Hundreds of people turned out to hear their inspiring stories. Both events were made possible through the generous support of Guy Blynn, who established The Blynn Holocaust Collection at Forsyth Tech's Library on Main Campus.

As part of her remarks, Ms. Skolnick gave a brief history of the Jews in Poland, and described how Poland had at one point been partitioned between Germany and the Soviet Union. She recounted her family's daring and courage to survive by posing as Catholic Poles and living less than a mile

from Majdanek, the second largest Nazi concentration camp in German-occupied Poland.

Mr. Brodt, whose family was also from Poland, is a survivor, too. As a teenager, he lived through numerous roundups and the horrors of five concentration camps. He recalled crippling hunger and rampant disease for which there was no medicine. He lost his entire family during the Holocaust.

The voices of Holocaust survivors are becoming fewer. Ms. Skolnick, now 77, and Mr. Brodt, 89, continue to share their stories so the world will not forget.



Guy M. Blynn May 26, 1945 - December 17, 2014

Guy Blynn was a good friend and strong supporter of Forsyth Tech. He established The Blynn Holocaust Collection at the college, a repository of materials in the Main Campus Library intended to help raise awareness of the Holocaust and its consequences. Over the years, Mr. Blynn arranged for Holocaust survivors to speak at Forsyth Tech, most recently in December, as a reminder of why the world must work to prevent such atrocities from ever happening again. Mr. Blynn's legacy lies in his commitment to activism and social justice on behalf of the persecuted. We extend our deep sympathies to his family.

# **Creating Blueprints For The Future**

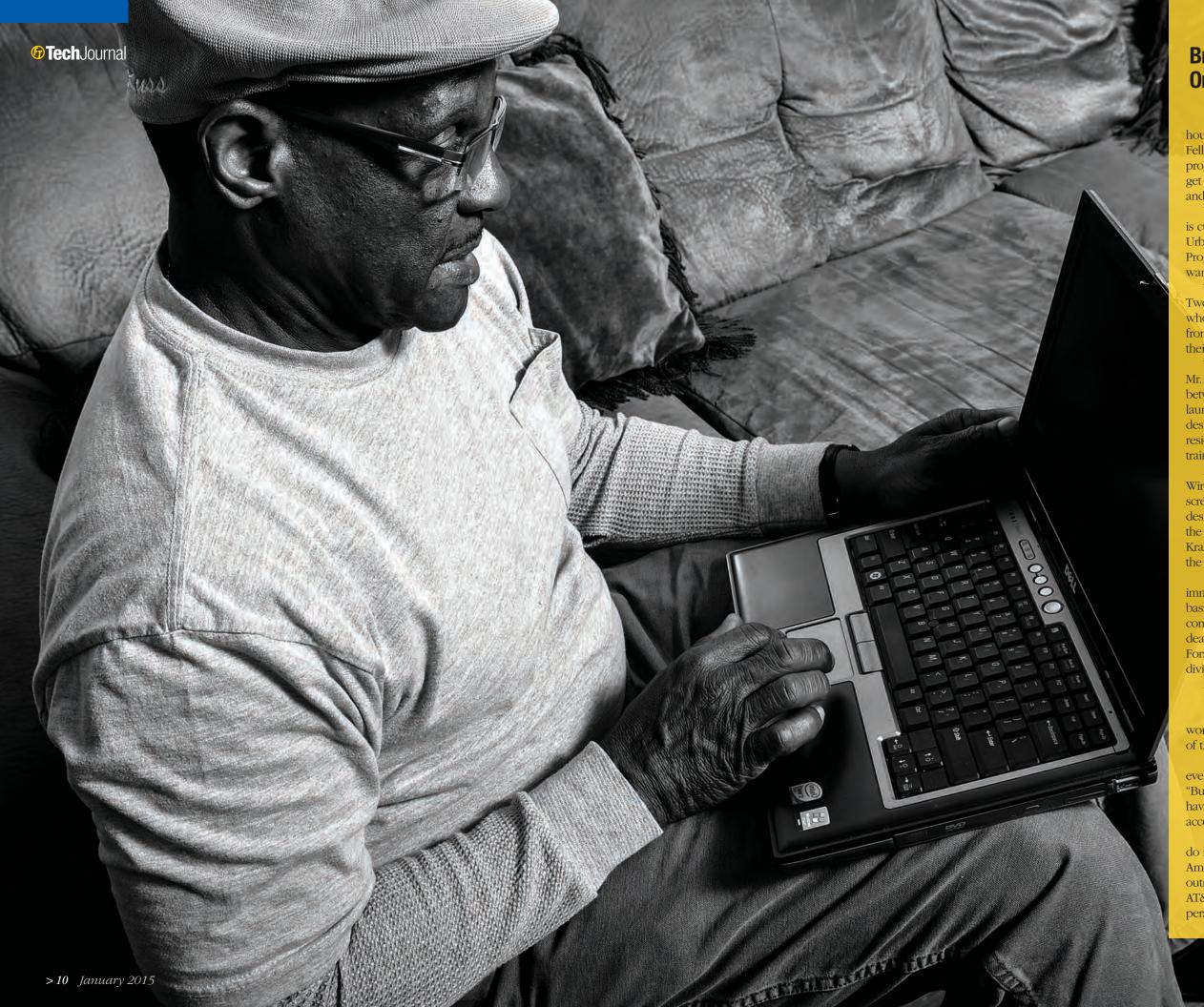
Forsyth Tech works hard to ensure that academic programs remain relevant and offer the highest-quality training and education, and to prepare students for continuous learning and employment in rapidly changing business and technical environments. To accomplish this, the college forms partnerships with experts from the local community who serve on the college's industry-based Advisory Committees.

"Our committee members are actively involved in our Architecture program in a variety of ways," says Todd Shoaf, program coordinator, Architectural Technology. "They not only contribute their time to attend student presentations, curriculum meetings and special Forsyth Tech design events, but they also serve as a major conduit and connection to what's going on professionally and beyond within the architecture-related community. "We in turn let our committee know what we're doing academically. Then we discuss how to alter the curriculum as needed to meet new demands from the field."

A case in point: During the summer of 2014, a technical advisor to the Architectural Technology program demonstrated to Todd a growing local need for people skilled in the area of 3-D scanning and electronic documentation of existing buildings and built environments for the purpose of renovations, restorations and adaptive reuse.

The result? In the fall of 2015, Forsyth Tech will offer the state's first "3-D Data Documentation and Visualization" certificate program followed by the introduction of a two-year A.A. degree in the fall of 2016.





# Bridging The Digital Divide One Person At A Time

Sixty-three-year-old Morris Russell (shown here) is house manager and certified peer support specialist for Fellowship Home in Winston-Salem, a structured residential program designed to help men recovering from addiction get back on their feet. Mr. Russell himself is in recovery and is looking for a better-paying job.

Wayne William recently moved to Winston-Salem and is currently working in maintenance at the Winston-Salem Urban League Senior Community Service Employment Program. A handyman by trade, he wants to get into warehouse work or become a fork lift driver.

Two people trying to make a better life for themselves. Two people struggling to find more meaningful work but who lack computer know-how. Two people benefiting from a special program that has helped them increase their ability to find new employment.

The program that is bringing hope to Mr. Russell and Mr. William came into being through a shared vision between Forsyth Tech, AT&T and WinstonNet. It was launched this past summer with 18 participants and is designed to provide financially and digitally disadvantaged residents of Forsyth County with basic computer skills training as well as an affordable computer.

AT&T funded the program with a \$5,000 grant to WinstonNet. WinstonNet approached Forsyth Tech about screening for candidates who met the program's guidelines, designing the five-week training module and providing the hands-on training. An organization out of Raleigh, The Kramden Institute, provided refurbished laptops to each of the students who successfully completed the program.

"The goal of this program is to make a difference in our immediate community by helping self-motivated adults gain basic computer operating language, build a resume and complete an online job application," says Sharon Anderson, dean of Community & Economic Development programs at Forsyth Tech. "At the local level, we must narrow the digital divide to give all citizens access to economic prosperity."

As of fall 2014, 50 adults had completed the program. How successful was it?

"I have already applied my new computer skills to the work I do at Fellowship Home, which is saving me a lot of time," says Mr. Russell. "You're never too old to learn."

"My grandchildren used to tease me because I didn't even know how to turn on a computer," Mr. William says. "But since taking the training course at Forsyth Tech, I now have my own email address, Facebook page and gmail account. I love my new computer. It's expanded my world!"

In a country where nearly one-third of U.S. households do not have a computer in the home, and 28 percent of Americans don't use the Internet at all, community-based outreach programs like the one formed by Forsyth Tech, AT&T and WinstonNet are closing the digital divide one person at a time.



# Four different ways to tell the same story.

Chances are you now have the tale of The Three Little Pigs running through your head. So do participants in a training class conducted by a corporate trainer from Forsyth Tech's Business & Industry Services department. This session is taking place in a spacious, well-lit room in the department's new location at 525 Vine Street in Innovation Quarter, Winston-Salem's fast-growing collaborative research park.

The class consists of 16 middle-management employees. The company's senior management has identified internal communication issues that are decreasing productivity and has reached out to Forsyth Tech's corporate training department for help. In response, Forsyth Tech has developed a series of leadership training classes for the client, beginning with the most popular - the DiSC, a personal assessment tool used to improve work productivity, teamwork and communication.

The DiSC acronym stands for Dominance, Influence, Steadiness and Conscientiousness, representing this system's four different behavioral styles.

"Once participants identify their own style and have a basic understanding of the others, I have them complete a task that makes them think about how to apply what they just learned in a memorable way," says Sherri Kong, one of Forsyth Tech's corporate trainers. "I break them up into groups based on their primary DiSC styles. Then I ask each group to retell the story of The Three Little Pigs to the group whose style most strongly conflicts with their own to see if they can figure out how to communicate the story most effectively.'

For example, says Sherri, the "D's" are results-oriented and don't like details unless they request them. The most effective way to communicate with them is to provide bare-bone facts and bottom-line conclusions: There were three pigs, one wolf. Moral of the story: Build house of bricks. The end.

On the other hand, Sherri explains, C's love details. You will engage them if you talk about the wind velocity of the wolf's breath, the exact measurements of each house and the weight of each pig.

(Just in case you're curious, "I's" would appreciate a funny interpretation of the fairy tale that goes off on an unexpected tangent, and "S's," given their preference for stability and consistency, would like to hear that the wolf was vegetarian and pro-pig rights, ensuring none of the characters got hurt.)

"I'm not teaching revolutionary ideas," Sherri adds. "I'm teaching basic principles of caring, sharing and handling conflict. The idea is that we often communicate, or tell a story, the way that we want to hear it rather than thinking about the needs of the other person."

"The DiSC helps people understand that if they take something someone says personally, the root of the offense may be linked to a difference in DiSC styles. We use the lens of DiSC to reframe interpersonal conflict and misunderstanding in an objective way, which can greatly enhance organizational communication."

### Connecting The Dots

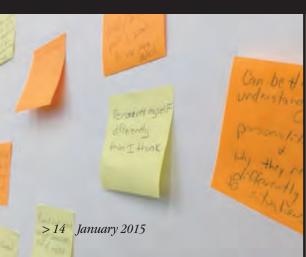
The DiSC assessment is just one example of the many courses Forsyth Tech's Business & Industry Services department offers corporate and industrial clients large and small to meet its workforce development needs.

"Our mission is to help the local business community grow and prosper," says Jennifer Coulombe, dean of Business & Industry Services. "North Carolina was one of the first states to recognize the connection between economic development and workforce development. We foster this connection by offering a wide range of assessment tools and educational and industrial training programs designed to upskill workers and create high-performance corporate cultures."









Another example of how Forsyth Tech serves the needs of the business community is represented by its partnership with the Northwest Piedmont Workforce Development Board.

Trained staff from Forsyth Tech and the board frequently go into the field to observe job-related tasks and employee performance in order to help companies determine the skills needed for those jobs. If sixth-grade math is required for a particular task or position, then that minimum requirement is incorporated into the job description and skills assessment testing. "This helps remove the guesswork from the selection process," Jennifer says, "by making hiring, promotion and training decisions much more efficient, which in turn can enhance overall organizational performance."

### Innovation Quarter: Endless Possibilities for Training and Collaboration

Forsyth Tech's decision to relocate its Business & Industry Services department to a transformed factory building in Innovation Quarter this past fall was strategic and designed to give the college a strong presence in the heart of Winston-Salem's vibrant local business community. The 525 Vine Street facility offers businesses an expanding array of assessment, training and education programs supported by classroom, seminar and video conferencing space as well as computer labs for IT training. In addition, a wet lab offers biotechnology and nanotechnology students training that can help connect them with job opportunities within Innovation Quarter and the larger community.

According to Alan Murdock, vice president for Forsyth Tech's Economic and Workforce Development division, the move of the Business & Industry Services department to Innovation Quarter accelerates the college's immersion into the business community, placing it in the hub with other like-minded educational entities, such as Virginia Tech and Wake Forest University.

"Tm excited about things I don't even know are going to happen in Innovation Quarter and the surrounding business community," says Alan. "There are so many opportunities for business and industry to collaborate with us in new ways – I can't even imagine what Innovation Quarter and our role in it will look like in five years."

"Our presence here is going to connect us even more deeply to business and industry," Jennifer adds. "The collaborative spirit that exists has already helped us form new partnerships in the Quarter and expand relationships with existing clients."

One of the first clients to utilize Forsyth Tech's new training facilities in Innovation Quarter is Murray Supply Company, a local, family-owned company in the plumbing, industrial sales and maintenance repair business with more than 100 employees in locations across the state and Richmond, Va. For more than a year, Forsyth Tech had been providing monthly training sessions at the company's headquarters in downtown Winston-Salem. But, after seeing Forsyth Tech's new training facilities, the company decided to move those sessions to Innovation Quarter.

"We are very much a continuous learning organization," says David Murray, president of Murray Supply. "When we recognized that we had some communication barriers between our warehouse operations, we went right to Forsyth Tech for help. They catered a course for us, and we got nothing but great responses from our employees. Our Forsyth Tech trainer, Sherri Kong, is very intuitive and instinctively tailored classes to our business. Sherri is now a member of our family."

As Human Resources manager for Murray, Anne Cashion is responsible for coordinating the training programs with Forsyth Tech. "We are using Forsyth Tech's corporate training capabilities for a variety of reasons, including sales training, Excel training and leadership development," she says. "Now our people crave the training!"





### The Sweet Taste of Success

In addition to corporate and industrial training, the Business & Industry Services department at Innovation Quarter is home to the Small Business Center, which fosters local economic development by supporting creative entrepreneurship within the community.

"Statistics show that more jobs are created through small business compared to big business," says Allan Younger, director of Forsyth Tech's Small Business Centers in Forsyth and Stokes counties. "Small businesses have just as much of a chance to make a difference as big businesses.

"When we have a strong network of small businesses within a community, and consumers and businesses buy local, then small businesses can be successful."

The Small Business Center offers a host of resources to potential and small business owners, including confidential one-on-one counseling and seminars on creating business plans, time management tips for small business owners, and administrative best practices. All are provided free of charge.

"No one offers more education, training and business counseling to small businesses than we do," Allan points out.

"Eighty percent of small businesses fail within the first five years – the fail rate is even higher for restaurants," he says. "I want my clients to be in the 20 percent that succeed. They can do that by doing the necessary research, planning and preparation up front to know their market."

A student who spends hours studying for a final exam stands a far better chance of passing than someone who goes in and "wings it," and the same holds true for entrepreneurs, Allan points out.

One local business that hopes to find itself in the "20 percent" success category is Black Mountain Chocolate, a purveyor of small batch artisan bean-to-bar chocolate located in Reynolda Village and Trade Street in Winston-Salem.

Allan has known Dawn Peters, a former teacher and the company's "Creator of Chocolate Happiness," since two of his teenagers were in her kindergarten class. When she reached out to Allan when starting up her new business, he was pleased to offer her some of the Small Business Center's services.

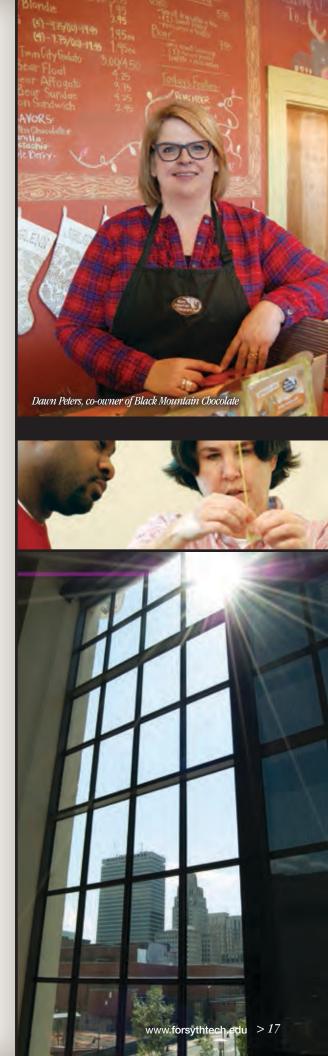
"Deciding to purchase Black Mountain Chocolate with my husband, Brent, a tax attorney, is a second act for us," Ms. Peters says. "I had no retail experience before opening up our retail shop in Reynolda Village in November 2013. My 10 one-on-one counseling sessions with Allan were invaluable. Our business involves marketing, finance and production – we can't be experts in all of them, so that's why I consulted with Allan."

Before opening the production facility on Trade Street this past fall, Ms. Peters took face-to-face classes at the Small Business Center in QuickBooks as well as online business modules that she could explore at her own pace.

Is it too early to tell if all the careful preparation is paying off?

"Sales so far are well above expectations," says Mr. Peters. "We believe Dawn's one-on-one counseling with Allan played an important role in our early success."

From helping new businesses such as Black Mountain Chocolate to established firms such as Murray Supply Company, Forsyth Tech's Business and Industry Services department is accomplishing its mission to support the local business community through educational courses and industrial training classes aimed at keeping companies competitive amid the ever-changing demands of today's economic and technology-driven environments. Now, in its new location at Innovation Quarter, the college will be able to offer even more tools and services to support the transformation of companies into high-performance organizations.



### The Alumni Oval



The Alumni Oval is the centerpiece of our campus, a place where students can talk, read or just relax while surrounded by the names of alumni who have preceded them, carved on individual bricks.\* Our alumni are an important part of who we are — they are our ambassadors in business, public service, the sciences, health care, teaching and all the other

professions we prepare students to enter. *The Alumni Oval* is a place to celebrate those alumni. Here you'll read profiles of past graduates, get a chance to find out what our alumni are up to and learn about local businesses our alumni have started.

# **Kevin Lipford: Getting IT Done**

Kevin Lipford wanted options, so he graduated from Forsyth Tech in 2009 with not one degree but two: an Associate of Applied Science in Networking Technologies and an AAS in Information Systems Security. "Going into the job market," he explains, "I wanted to be able to cover two very big and growing industries."

His strategy paid off. Today Kevin is an information technology technician at WFMY News 2 in Greensboro, N.C., where, he says, he works on anything that has to do with information technology.

It's a job that allows him to use everything he learned at Forsyth Tech, which he credits with much of his success. "At Forsyth Tech they really strive to work one-on-one with you to get to the level of confidence that you need

in today's workplace," he says. "The instructors equip you with the most up-to-date technology available so you can really excel. It was a hands-on experience that I don't feel I could have gotten anywhere else."

One instructor who stood out was Nancy Miller, who teaches Networking Technologies. "She helped me a lot," Kevin says. "She was always there and readily available to help." That level of access was an aspect of the college that stood out to Kevin.

Kevin grew up in Georgia and attended a four-year school there for one year after high school. When his family moved to Winston-Salem, he considered his options, and Forsyth Tech made the most sense. "Why go to a big four-year school when I can go somewhere that's more convenient and a lot less expensive and still get a quality education?" After completing his two AAS degrees at Forsyth Tech, Kevin did return to a four-year school, earning a bachelor's degree in Information Technology at East Carolina University.

Now Kevin is enjoying his job at WFMY. "I like the field of broadcasting," he says. "It's something that really excites me. I feel very fortunate to have the job that I have." He's also thinking about the future. WFMY is owned by Gannett, one of the nation's largest media companies with TV stations across the country. "I want to go up the corporate ladder and be a manager of technology for a station or move into the corporate level and be a senior IT analyst for Gannett as a whole," Kevin says. "I can really see myself offering my skills to help a lot of other stations." And he credits those skills to the education he received at Forsyth Tech. "Forsyth Tech really benefited me a lot. They gave me the education I needed."



### \*To purchase a brick and support Forsyth Tech, visit foundation.forsythtech.edu/buy-a-brick.

### **Alumni Notes**

Leah Baker, '06, Certificate – in C.N.A. I, went on to receive her four-year degree from Guilford College and graduated from the Physician Assistant Program at Wake Forest. Leah now works as a physician assistant for the Surry County Health Department. She and her husband, Taylor, had a daughter, Hallie Ann, on November 19, 2014.

Lauren Snow, '07, AAS – in Radiation Therapy, has earned a master's degree in health administration from Pfeiffer. Lauren is a radiation therapist in the Radiation Oncology department of the Derrick L. Davis Cancer Center at Novant Health Forsyth Medical Center as well as a lab preceptor and part-time clinical instructor for the Radiation Therapy program at Forsyth Tech. She will be getting married March 14 in St. Thomas, Virgin Islands.

Jonathan Edward DeLapp, '10, Diploma – in Heavy Equipment Transport Technology, is employed at Swing Transport Inc. in Salisbury, N.C., as a diesel engine technician. He married Jessie Jewell Davis of Mt. Airy on October 11, 2014.

**Jose Decastro, '12, AAS** – in Digital Effects and Animation Technology, has been promoted from part-time to full-time Assistant Instructional Designer at Forsyth Tech.

Brittany Clark, '14, AAS – in Digital Effects and Animation Technology with a certificate in Gaming Design, joined the Forsyth Tech staff in November 2014 as an Assistant Instructional Designer.

**Kara Puckett, '14, AAS** – in Respiratory Therapy, is employed at Forsyth Medical Center.



# Jackie Miller: Law & Order

Jackie Miller always knew she wanted to pursue a profession in criminal law, but it took her a few job turns — and support through Forsyth Tech's paralegal program — before she finally landed in the career of her dreams as an investigator with the Davidson County District Attorney's Office.

"My career path may not have taken a straight line," Jackie says, "but as I look back, all of my experience led me to where I am now. I like helping people, and that's the thread that has stitched my diverse background together."

Jackie graduated from East Carolina University (ECU) with a degree in special education, and taught for a number of years.

A volunteer job with the Winston-Salem Police Department's Domestic Violence Unit evolved into a full-time position with the department's Civilian Unit, which takes service calls from citizens that don't require a patrol officer response. Jackie then transferred to the City of Winston-Salem's City Link, where she answered questions about city services and became a trainer.

Her growing network of contacts led her to a job with Wake Forest Baptist Medical Center, where, in February 2013, she came across an article about paralegal assistants, which resurrected her interest in law.

"I went to Forsyth Tech's website and discovered they offered a paralegal program," Jackie explains.

"I emailed Warren Hodges, department chair for paralegal technology, about my background and interest.

He said that with my Bachelor of Science from ECU, I could pursue a diploma in paralegal studies rather than a two-year degree, so I could finish in about a year."

Jackie entered Forsyth Tech's program in April 2013 and graduated with her paralegal diploma in July 2014, thanks to the "box car class" concept developed by Warren for his day students. Box car classes are a new way of condensing certain courses into intensive month-long rather than semester-long schedules, which allows qualified students to enter and complete the paralegal program on a rolling basis throughout the year.

"Mr. Hodges and Abigail Fitzgerald, another one of my paralegal instructors, were great. Both of them are attorneys and have a great knowledge base."

She credits Warren's insistence on having students conduct "informational interviews" (the process of seeking out experts in a particular field and interviewing them about their job) for helping her land her current job. Using this technique, Jackie found an unpaid internship during her final summer at Forsyth Tech in 2014 with the Davidson County District Attorney's Office, which opened up into a full-time job in September 2014.

"Forsyth Tech's paralegal program prepared me for this job. After I entered the program, I never second-guessed myself. I knew I had made the right decision," she says.

# What's Happening With You?

Would you like to tell everyone about a significant event or achievement in your life, such as getting a new job or promotion, getting married, receiving an honor or award, or earning a new degree?

If you have something you would like to share, please send the following information to alumni@forsvthtech.edu\*:

- > Your name
- > The year you graduated and your degree

- > The event or accomplishment you would like noted
- > Any other information you would like included in the listing

\*Submissions may be edited for brevity. Solicitations, advertisements or editorial statements will not be used.

Please help us spread the word about our new Alumni Notes section by telling anyone you know who is a Forsyth Tech alumnus to submit his or her update today!

> 18 January 2015

⊕ The**Alumni0val**Our**Foundation** ⊕



# **Justin Dorsey: Radio Voice**

When Justin Dorsey was in high school, he wanted to be an actor. His mother didn't share his enthusiasm for this career path, however, and told him he needed to find a more realistic dream. So he decided to pursue a radio career where he could use his natural, God-given "radio voice" and engaging personality to "act" through a microphone.

Justin, a Reynolds High School grad, entered Forsyth Tech's college transfer program with plans to transfer to a four-year college and complete a broadcasting degree. But life had other things in store. The semester before he was scheduled to graduate from Forsyth Tech, he found out about the college's then-new broadcasting program, and transferred his major to Broadcasting and Production Technology.

"I expected the broadcast program to be easy," says Justin. "I thought I'd be spending my days sitting around recording my voice." But he was in for a surprise. "Forsyth Tech's two-year broadcast degree program throws you right into the work – you learn more than you expect to," he says. "The instructors are good – they don't sugar coat their feedback – they're very realistic, which helps. And they help make job connections for you."

When Justin graduated from Forsyth Tech in May 2014, he went to work for Clear Channel Radio station 99.5 FM as an on-air personality. But, Forsyth Tech lured him back this past fall as an instructional technologist, helping college instructors build courses online.

"I'm really enjoying this new job," Justin says. "I'm working alongside my former broadcast instructors, and I'm even getting into voice over work at the national level through my Forsyth Tech connections. Forsyth Tech opens doors for its broadcast graduates, but it's on each one of us to make something of the opportunities we receive." It's clear Justin is doing just that.

(In the summer of 2014, Justin received a national award in the TV/Video Production category of the Skills USA competition. Read more about this distinction on page 2.)

# **Alumni Marketplace**

Over the years many of our alumni have started successful businesses here in the Piedmont Triad. In Alumni Marketplace we give those alumni the opportunity to tell the world about those businesses. If you're an alumnus with a business you'd like to have listed here, please send the following information to alumni@forsythtech.edu\*:

- > Business name
- > Your name and year of graduation
- > Brief (40 words or less) description of the product or service your business provides
- > Contact information (phone number, website)

\*Inclusion subject to space limitations and editorial approval. Yard sales, freelance or contract workers, solicitations for investment, and some other types of businesses are ineligible. Submission may be edited for brevity or clarity.

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The Foundation of Forsyth Tech offers alumni, friends, corporations and others a way to show their support for the work we do through financial and other types of gifts. The funds administered by the Foundation go to support scholarships for students, new equipment, faculty training and other uses that benefit the college. *Our Foundation* 

is a place where we can acknowledge and thank our supporters. In each issue we'll feature news about the Foundation, such as significant gifts, scholarship winners, and fundraising events.

# **New Foundation Board Members For 2014-2015**

In October the Forsyth Tech Foundation announced the following four new board members for the coming year: Martha Logemann, certified public accountant, Owner, Logemann & Co., PA; Curtis Leonard, Leonard Ryden Burr Real Estate; L. Duane Davis, sr. vice president & financial advisor, First Tennessee Bank; Joanne C. Ruhland, vice president, Government Relations, Wake Forest Baptist Medical Center; Sean M. Sanz, chief operating officer, Novant Health/Forsyth Medical Center; and Andrea D. Kepple, retired educator and community volunteer.

The Foundation's board chair is Jimmy Flythe, director of Government Relations and Community Relations, West Region, Duke Energy; the vice chair is Nancy Hawley, senior vice president – Operations, R.J. Reynolds Tobacco Company; member-atlarge is Kim Stogner, Attorney at Law, Womble Carlyle Sandridge & Rice, LLP; and the past chair is C. Douglas Cross, vice president of Operations, Atrium Corporation.

A complete list of board members is available on our website, forsythtech.edu.

# \$2.5 Million Grant Supports Student Success

Forsyth Tech's new Strategic Plan – *Transformation* – has a goal of making Forsyth Tech a better college that better serves its students. This vision received a big boost in 2014 when the college applied for and received a U.S. Department of Education Title III grant of \$2.5 million over five years.

The Title III grant program helps institutions of higher education become more self-sufficient and expand their capacity to serve low-income students by providing funds to improve and strengthen academic quality, institutional management and fiscal stability. Forsyth Tech is already hard at work, utilizing these funds in two innovative ways:

Center for Transformative Learning (CTL): The college is establishing a sustainable Center for Transformative Learning (CTL) designed to promote student achievement through professional development for faculty members. The CTL will create faculty learning communities and training opportunities based on the principles of current adult learning theory, incorporating the most up-to-date research-based technologies and instructional methodologies.

The ongoing training of faculty in new and innovative teaching methods is designed to support student learning. Included in the CTL initiative will be completing the installation of a wireless network throughout the college and dedicating classroom learning space at the college's five centers to elevate the presence of CTLs as a resource for student achievement.

**Academic Early Warning System:** The college is also creating an academic early warning system and developing coaching processes that will help identify and assist students at risk of failing basic, gateway courses. Faculty will use early-alert software to identify at-risk students and provide appropriate interventions to help those students successfully complete their college degree.

There is little doubt that this Title III grant will facilitate Forsyth Tech's transformation by increasing the academic achievement, persistence, retention and engagement of at-risk students.

> 20 January 2015

# A Perfect Partnership

The 100+-year legacy of DataMax Corporation and its predecessor company, the Winston-Salem Retail Merchants Association, is steeped in the tradition of supporting the economic well-being and development of the local business community.

When DataMax launched its Foundation in 2007, the board developed a vision for continuing this tradition by focusing philanthropic outreach on economic and workforce development as well as educational initiatives. Forsyth Tech was a natural fit and received one of the first grants the thennewly formed Foundation issued.

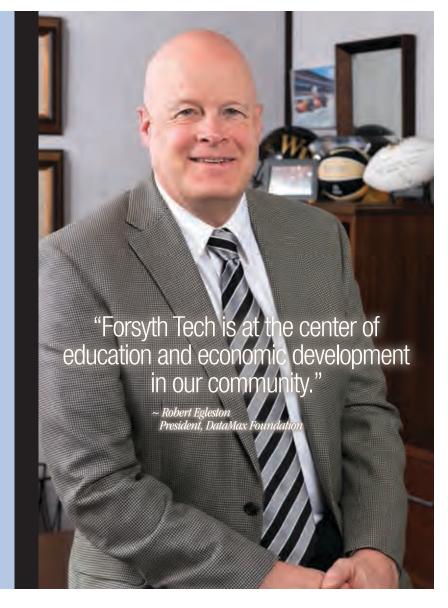
"Forsyth Tech is at the center of education and economic development in our community," says DataMax Foundation President Robert Egleston. "Our community can more effectively recruit new businesses and industry by demonstrating we have and can train an educated workforce. From the Foundation's inception, a partnership with Forsyth Tech was a given."

Over the past seven years, DataMax has provided Forsyth Tech with nearly \$500,000 in workforce development grants. One-third of this financial support has been used to offer scholarships to students pursuing associate degrees and professional accreditations. Other funds have been used for capital investments in the college's new location in Innovation Quarter and the purchase of equipment for the Manufacturing and Biotechnology programs.

According to Mr. Egleston, DataMax was the first organization to provide scholarship money for the college's short-term, non-degree programs.

"At one point, we learned that Forsyth Tech students interested in taking non-degree job-training classes were not eligible for federal scholarships," he says. "These students were scared to spend \$100 or \$200 for classes, because they weren't sure it would pay off." DataMax decided to remove the fear factor by providing \$50,000 in grant money earmarked for vocational training.

Mr. Egleston recognizes the important role that Forsyth Tech plays within the business community. The college, he points out, has built a great reputation for staying ahead of



the curve, anticipating what's needed and adapting to meet the changes that progress demands.

"We love that Forsyth Tech's Business & Industry Services department is now located at Innovation Quarter," Mr. Egleston states. "A synergy exists there between economic development, education and recruitment that is vital to our community.

"Everybody knows about Forsyth Tech, but too few people understand how deep and wide the college's influence is on the local economy. This is just one of the reasons why DataMax believes so strongly in supporting Forsyth Tech's role in developing our community's skilled workforce."

# Join The Club ~ Give To Forsyth Tech

Your gift to the Forsyth Tech Foundation helps pay for:

- > Scholarships for deserving students
- > Technology for classrooms, labs and shops
- > Professional development grants for faculty and staff

Give online at Foundation. Forsyth Tech. edu or send a check, payable to *Forsyth Tech Foundation*, to 2100 Silas Creek Parkway, Winston-Salem, N.C. 27103-5197.

To learn about other giving opportunities, call Mamie Sutphin, executive director of the Foundation, at 336.734.7520 or email her at msutphin@forsythtech.edu.

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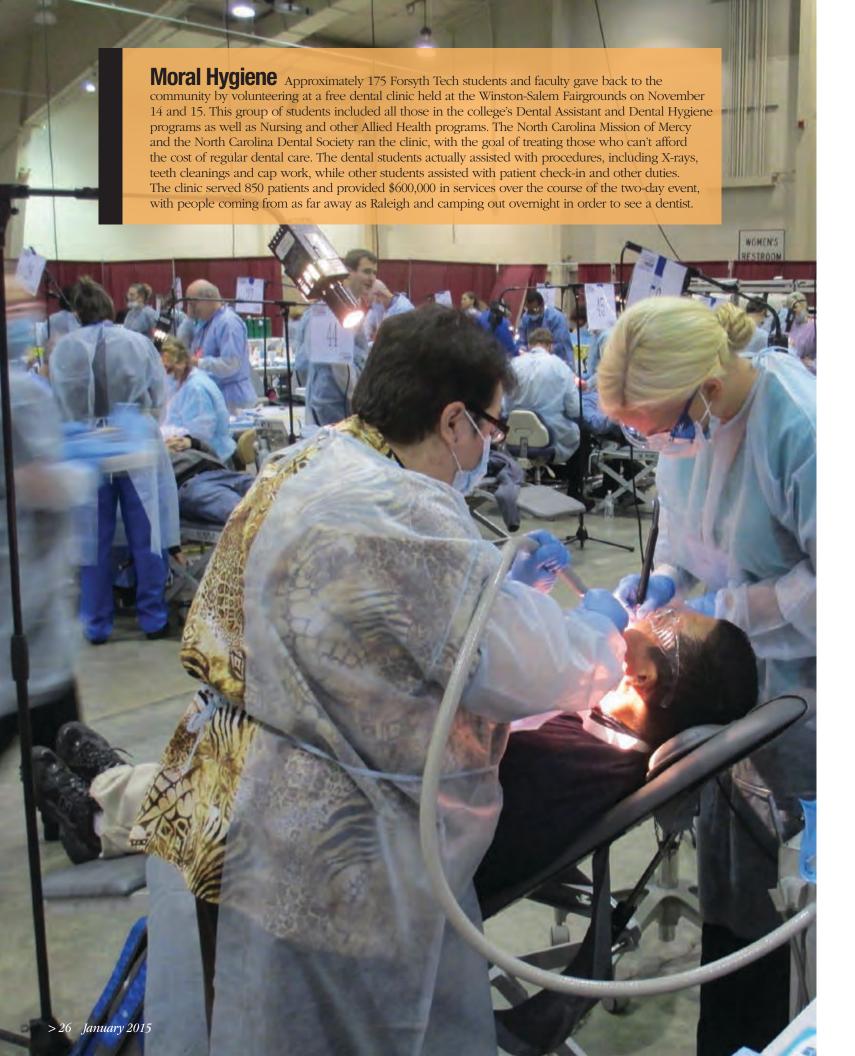
The Foundation Circle

The Foundation Circle honors our donors who have left a beguest or included Forsyth Tech Foundation in their estate plans. Please let us know if you have included the Foundation in your estate plans so we can include you in our updates and events. Contact Edyce Elworth at eelworth@forsvthtech.edu or call 336.734.7296.

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\* deceased

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Education For Life is what Forsyth Tech is all about. As we look back over the past year, we see vivid examples of how Forsyth Tech plays a role in more lives than we can imagine: offering our students the opportunity to get a life-changing education; providing local companies with workforce training that keeps them competitive; bringing together experts to find

solutions to new challenges. Here are a few of the more significant ways we helped change and improve lives this year.

# **Collaborative Community Program Puts Stokes Residents To Work**

Forsyth Tech in Stokes County received a \$90,000 Rural Community Mobilization Grant through the NC Department of Commerce this past summer to provide short-term training to the unemployed and underemployed in Stokes County. The program started in September and runs through April 2015.

"Stokes Works" supports the economic and workforce development of Stokes County by connecting qualified Stokes County residents to full-time employment and new careers by offering training for in-demand jobs within the county. Participants can receive training in facility maintenance, welding, bank telling, electronic health records, electric linemen, phlebotomy, certified nursing assistant, medical office skills and office administration.

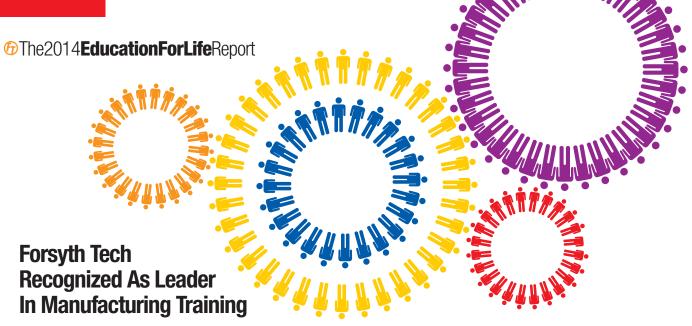
The grant pays for participants' tuition, books and other supplies, as well as transportation costs, such as gas cards. The college hopes the program will help put up to 140 people back to work by April 2015.

"Stokes Works" represents a dynamic community partnership between Forsyth Tech, the Winston-Salem Urban League, Northwest Piedmont Workforce

Development Board, Yadkin Valley Economic Development and other local agencies to provide participants with the services they need in order to complete the program and obtain employment. Participants receive support in resume development, interview preparation, connecting with employers and social media.

"This program is designed to help the unemployed and underemployed in Stokes County find meaningful and gainful employment," says Ann Watts, director of Stokes County Operations and Off-Campus Centers for Forsyth Tech. "Connecting these people to employers who need skilled workers is a win-win for the program participants as well as the economic prosperity of employers in Stokes and surrounding counties."





During a National Manufacturing Day stopover at Triumph Actuation in Clemmons this past fall, NC Governor Pat McCrory acknowledged Forsyth Tech as one of the top community colleges in the state, particularly around manufacturing training and education. The praise is well deserved. Forsyth Tech is emerging as a leader regionally and nationally when it comes to driving the process of determining what additional training must be integrated into the curricula of community colleges to meet the employment needs of area manufacturers.

Over the past few years, Forsyth Tech has invested more than \$3 million in new equipment to keep pace with the needs of local and regional manufacturers. It was selected as one of four colleges around the country to pilot a program through the National Association of Manufacturers to offer nationally recognized credentials to students enrolled in advanced manufacturing credit programs as a way of enhancing the students' value in the workplace. As a result, the college's customized job-training programs in manufacturing have become models of industry and education collaboration, which includes programs like the ones Forsyth Tech offers Triumph.

Earlier this year, Forsyth Tech was tapped to host a regional manufacturing roundtable at Richard Childress Racing in Welcome, N.C., with support from the economic and workforce development consulting firm Regionnovate.

Roundtable participants included thought leaders, experts and innovators from the U.S. Department of Commerce, U.S. Department of Defense, the Small Business Administration, Piedmont Triad Partnerships, regional manufacturers, and representatives from the Piedmont Triad's nine community colleges. The meeting resulted in the development of action plans aimed at addressing the workforce development challenges the manufacturing industry is facing in North Carolina and the southeast.

Powerful shifts are taking place in the U.S. manufacturing industry, fueled by the on-shoring of facilities and operations from overseas and the integration of advanced technology into once-manual processes. The effect of these profound changes is that American manufacturing is making a comeback but faces a major challenge. It is in desperate need of a skilled workforce, and Forsyth Tech is leading the way, providing the state-of-the-art training and education needed to meet the worker shortage.

# **How To Grow Enrollment 100%**

Rob Hinshaw likes helping people do their job better. A corporate trainer at Forsyth Tech, he specializes in leadership and soft skills training. It's something he says he "fell into." After earning degrees in Psychology and Counseling, Rob saw corporate training as a way to apply his skills in the workplace to help people become more effective.

That desire is also why he wanted to get more people into the college's exam prep course to earn Society of Human Resources Management (SHRM), Professional in Human Resources (PHR) or Senior Professional in Human Resources (SPHR) credentials, the mark of a recognized HR expert. Rob learned that many local HR pros didn't have these credentials and that bothered him. "I saw

that we have a lot of HR professionals we aren't reaching," he says, "and that could really benefit from going through our preparation program."

So Rob crafted a marketing campaign to spread the word about PHR/SPHR exam prep courses. With the college's Learning Technologies department, he created testimonial videos from past students because, he says, "people really connect with faces and stories." He reinvigorated the college's relationship with the local SHRM chapter, using them to inform members about the value of the credentials as well as when and where classes would be held. He created a brochure to explain the value of the courses and leveraged existing relationships with local businesses to



get that brochure to HR personnel throughout the area.

As a result, enrollment in Forsyth Tech's PHR/SPHR exam prep courses doubled from 2013 to 2014! In recognition of this success, Rob recently received the Innovator Of The Year Award from SHRM at the national SHRM/Holmes' Corporation 20th Annual Education Partners' Conference.

That's not bad for a guy who says he just "fell into" what he does. Sounds like he should probably stick with it!

# **Changes to Board Of Trustees 2014-15**

In October, the college announced the retirement of two longtime members of the Board of Trustees: *Gordon Hughes*, who served from 1990-2014, and *Dewitt Rhodes*, who served from 1976-2014. We appreciate their service and thank them for their contributions over the years. The new board members for 2014-15 are:

Amanda Boston SGA President

John M. Davenport, Jr.
President/Owner, DAVENPORT

A. Edward Jones

Retired, Deputy County Manager (Forsyth)

To see a full listing of the Board of Trustees, visit ForsythTech.edu/discover.



# **College Honors Retired Board Member Gordon Hughes**

Forsyth Tech recognized long-time Board of Trustees member, Gordon B. Hughes, this fall with the naming of the college's Electronics and Computer Engineering Technology Department in his honor.

Mr. Hughes, who retired from the Board in 2014, was appointed by the County Commissioners in 1990 and served for 24 consecutive years, including in the capacity of Chair of the Board from 1992 – 1999.

"The naming of the Gordon B. Hughes Electronics and Computer Engineering Technology Department in Hauser Hall on Main Campus honors Mr. Hughes' legacy with our thanks for his many years of dedicated service to the college," said Dr. Gary Green, Forsyth Tech's president, during the dedication ceremony.

Mr. Hughes retired from Western Electric (AT&T) in 1989. He received a Bachelor of Science degree in Electrical Engineering from the University of Wyoming and completed graduate-level classes in Electrical Engineering at the University of Kentucky.

### **Destination:** *Transformation*



This year saw the launch of a new strategic direction for Forsyth Tech, one characterized as "Transformation." Forsyth Tech President Dr. Gary Green described "Transformation" as a process the college must undergo to achieve the goal of being a place where any student can get the education needed to be successful. He also made clear that this is not a short-term strategy, but a long-term and on-going one. "In order to provide the best possible education to every student who passes through our doors, we must continually reassess and reevaluate every aspect of what we do," he said.

To reflect this new strategy, the Board of Trustees revised the college's mission statement. It now reads, "Forsyth Technical Community College provides students with flexible educational pathways to a competitive workforce for the community and global economy." Our "Transformation," in other words, will help us become a place where our students can find the career pathways that fit them best, no matter their age or circumstances. This is reflected by the college's new tag line, "Education For Life," which positions Forsyth Tech as a destination for students at every stage of life – those just out of high school, those with some work experience seeking to expand their skill set, those seeking to change careers and those looking for new challenges later in life.

As we enter our second year of "Transformation," Forsyth Tech is becoming a more important resource for those seeking needed education and for employers seeking a more educated workforce. We are becoming a nexus for those who seek success and those who can provide the opportunities for that success. Our "Transformation" is just beginning, and we are excited by what lies ahead.

> 28 January 2015



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## **Forsyth Tech Gives Back:** Sharing The Joy

Members of Forsyth Tech's Student Government Association (SGA) and Alpha Mu Beta (AMB) service fraternity understand first-hand the joy that comes with helping those in need. Each December, the SGA and AMB organize the Angel Tree Project, which provides gifts to the children of students identified through Financial Aid records as being challenged by the need to balance academic, financial, work and family issues. SGA and AMB members hand-assemble paper angels, decorate the tree, wrap presents and coordinate the distribution of gifts, which are contributed by the college's faculty, staff and even other students. Last year, in the true spirit of the season, the Forsyth Tech community brightened the holidays for more than 90 children.

