

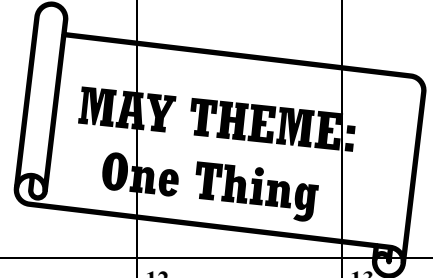


# MAY 2017

**FORSYTH TECH SMALL BUSINESS CENTER**  
**525 @ VINE STREET WINSTON-SALEM, NC 27101**  
 PARKING: 620 N RESEARCH PARKWAY, WINSTON-SALEM NC 27101  
 FOR MORE INFORMATION ON THESE EVENTS CALL 336-757-3810



Sun	Mon	Tue	Wed	Thu	Fri	Sat	
	<b>1</b> <b>Social Media &amp; Technology Frenzy</b> Building Your Business Through Social Media (IQ) 9:00-10:00am  Best Practices for Bookkeeping for Your Small Business (IQ) 11:00-12:00  LinkedIn Clinic (Hands-on) (IQ) 1:30-2:30pm  Website Design for Small Business (IQ) 6:00-8:00pm	<b>2</b> <b>What's Your ONE Thing?</b> Forsyth Business Connections Networking Group (IQ) 8:30—9:30am  Business 40 Improvement Project Update (IQ) 9:30-10:30am  <b>KEYNOTE SPEAKER:</b> <b>DO YOU KNOW YOUR ONE THING FOR BUSINESS SUCCESS?</b> (IQ) 1:30-4:00PM (WF BIOTECH PLACE - ATRIUM)  Professional Headshots for Business Owners (IQ) 4:00-5:00pm  syn(HER)gy Night (IQ) 5:30—7:00pm	<b>3</b> <b>Promoting Your Small Business</b> Small Business Showcase (IQ) 9:00-3:00pm  Successful Marketing Campaign Part 1: The Power of The Inbox (IQ) 10:00-11:30am  Successful Marketing Campaign Part 2: What to Say and How to Say It? (IQ) 1:00-2:30pm	<b>4</b> <b>SBC On The Road</b> Small Business Roundtable: Venture Café: What, When, Who, Why?? (The Enterprise Center) 12:00—1:30pm  Venture Café Winston-Salem (Inmar) 3:00-8:00pm			
7	8	<b>9</b> Business Info To Go (IQ) 9:00-10:00am  Thinking of Starting Your Business (IQ) 2:30-4:30pm	<b>10</b> Advertising is No Joke: Messaging with Integrity (Ad Reviews) BBB (IQ) 1:30—2:30pm		12	13	
14	<b>15</b> Grant Writing 101 (IQ) 6:00-8:00pm	<b>16</b> Forsyth Business Connections Networking Group (IQ) 8:30—9:30 am  Goodwill Business Advisory Council—Future Direction of Forsyth County (RSVP—Masonic Center) 4:00-5:30pm	17	18	19	20	
21	<b>22</b> Meet Your Financial Partner (Q&A Drop in session) (IQ) 3:00-4:00pm  Grant Writing 102 (IQ) 6:00-8:00pm	23	24	25	<b>26</b> Scan to Discover SBC Up To Date Event Information Date Time and Lo-	27	
28	<b>29</b> Campus Closed	<b>30</b> Managing a Non-Profit (IQ) 6:00-8:00pm	31				



**Please register for more information, to reserve your seat & review any changes made to the SBC Calendar of Events**  
 Visit Small Business Center Website [www.forsythtech.edu](http://www.forsythtech.edu) Type "SBC" on search line